

# CRS Technologies participated in FHRAI

With much pomp and grandeur the 48<sup>th</sup> annual meet of Federation of Hotel and Restaurant Associations of India (FHRAI) was held in the commercial capital of Kerala, Cochin. FHRAI, the world's third largest association of Hotels and Restaurants was inaugurated by the Union Minister of State for Tourism Dr. K. Chiranjeevi on 19<sup>th</sup> this month at Le Meridian. Various genre of hospitality sector flocked towards the convention centre of the hotel. The event upholds the theme 'Sustainable and Responsible Tourism'.

The Hospitality Expo with numerous stalls was conducted as part of the annual meet displaying different products and services of the companies related to the hospitality industry. CRS Technologies, one of India's leading software and service supports to travel and hospitality industry showcased new products with cutting edge technology. The convention fetches big benefit to the company. The products like Unilogin for hotels, WebCRS FB, WebCRS Payit, etc., were displayed in the stall during the event. The response to the new products of CRS



Technologies gives an affirmative result.

The three-day event was concluded on 21<sup>st</sup> September. The forums and sessions conducted during the meet were thought provoking and discussed numerous problem faced in the hospitality industry. Doyens from hospitality industry, experts, policy makers and politicians participated in the event and aired their views that lead to change the face of hospitality industry.